

## Caucus Planning Committee

2012 Election Cycle

Monday, 6:00pm at Ann Martin's house  
(meeting after McDermott event on 1/30)

**Target attendance** - 15-20% of 2008 (1,600-2,140)

**Budget** - \$10,000

**Target Revenue** - \$3,400

### Next Agenda

- Location update
- ACC update
- Community Outreach
- Presenting to members
- District Caucus
  - Location
  - Credentials
  - Tally
  - Rules
  -

**1/23/2012**

### Precinct Caucus

#### Action Items

- Save date with 18 2008 locations no later than 2/3 (start contacting asap)
- Tim to send list of locations to Sabra and LeeAnne
- Tim to confirm accuracy of PCO list, get it to Bill for web posting
- Tim to send list of former ACCs and 2012 confirmations (final location list will partially dictate this)
- Tim to send meeting time/locations to Board
- Tim to find out how many locations in '04 (total cost was \$9,000)
- Tim to confirm how many precincts we have now

Locations - Board would like to reduce number of locations to save money and ensure space is full... add to energy of day. Need to look at adding location in Burien for district growth. LeeAnne, Sabra, and Tim will reserve all locations and look at map to consolidate.

ACCs - Location organizer and primary point of contact, Precinct Captain training, PCO recruitment. Follow up with selected 2008 ACCs. Tim to discuss the role of ACC lead with Marcee.

Insurance - Ann Martin will handle insurance. LeeAnne, Sabra and Tim will keep her updated on locations.

Community Outreach - Critical function for success of caucuses. Discussed many options including but not limited to media advertising, flyers at local businesses, phone bank, robo-call, canvassing, community partners, etc. Sexy. Sexy. Sexy. Need to make these events sexy. Get creative. Think outside of the box. Connect to issues, values, future. Tim to discuss co-chair options with Les, Marcee, and Sabra.

Fundraising - This is not simply limited to pitch at caucus. Individuals, organizations, and businesses could help us cover cost of grassroots 2012 organizing by defraying caucus expenses. Tim is looking for lead (ideas?).