

2011 Outreach Committe Goals

These goals were established at a summit held Feb. 11, at which time organizational objectives for the 34th District Democrats and its various committees were set forth.

- Attend all the major festivals/parades in the 34th District. Applications for these events to be submitted by March for all the events that have been scheduled by that time.
- Establish means of indentifying volunteers as 34th district members while doing cleanups, ect. T-shirts are the most likely solution. Secure a supply of current 34th District T-shirts as a loaner bank for who do not own one, or devise an inexpensive alternative.
- Design a handout/card that can be given to people we interact with to serve as a “tickler”, with basic district party information that potential new members can refer to should they wish to join us at a later date. This card should have the ability to be produced by individual volunteers.
- Recruit 5 people from general membership body to act as “leads” for events as a means of increasing opportunities for members who wish deepen their involvement. Duty requirements for these individuals will be developed by May.
- Identify at least 3 new, on-going events. The Outreach committee will work in collaboration with the Diversity Committee in targeting events to attend and/or assist with in the various ethnic communities within our district.