

**34th District Democrats  
Income Statement and Cash Flow**

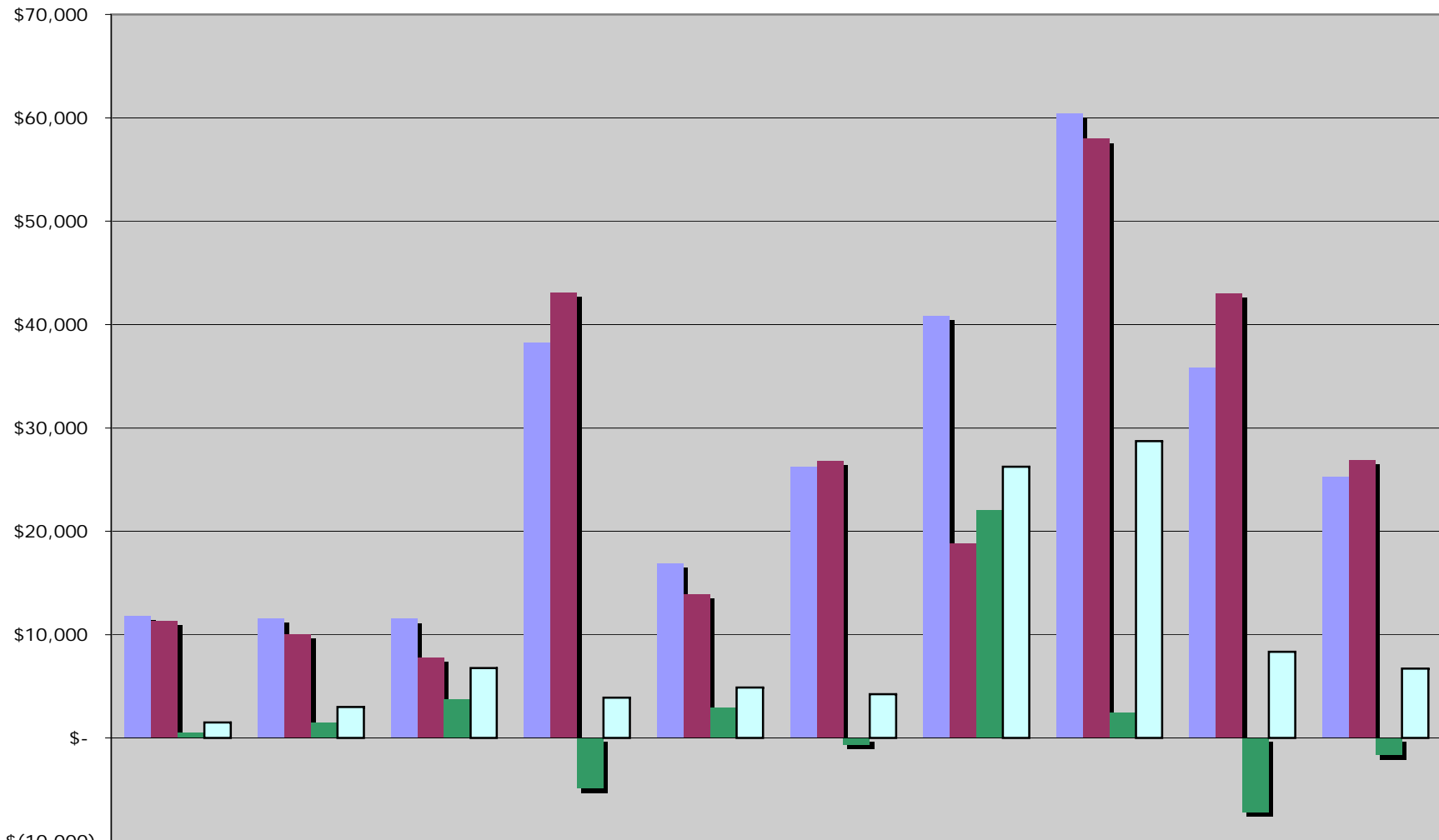
	<u>FY 2010</u>			<u>FY 2011</u>	
	<u>Total</u>		<u>Variance</u>		
	<u>Budgeted</u>	<u>Actual</u>	<u>Fav(Unfav)</u>	<u>Budget</u>	<u>Notes</u>
<b>Revenues</b>					
Caucus: Caucus - G	\$ 1,000	\$ 505	\$ (495)	\$ -	
Contributions: Direct Mail - G	-	-	-	-	
Contributions: Membership Dues	13,500	\$11,113	(2,387)	15,100	444 X \$34, '10 avg = \$27, '10 mbrs = 409
Contributions: Special Contributions	-	-	-	1,000	Union Contributions
Educational: Forums - G	-	-	-	-	
Fundraising: Garden Party - F	11,000	9,087	(1,913)	11,500	have achieved close to this twice in the past
Fundraising: Other Functions - F	2,500	3,450	950	3,500	
Promotional: Buttons (Other Advertising) - O	500	699	199	750	
Promotional: Clothing (Other Advertising) - O	-	30	30	50	
Other Low Donor Fundraising (Food, Merchandise) - O	-	239	239	250	
Bequest Received	-	-	-	-	
Interest Income - G	-	1	1	-	
Other: Uncategorized - G	-	135	135	-	
<b>Total</b>	<b>\$ 28,500</b>	<b>\$ 25,260</b>	<b>\$ (3,240)</b>	<b>\$ 32,150</b>	
<b>Expenditures</b>					
Campaign/Election: Election Contributions - C	\$ 5,000	\$ 2,250	\$ 2,750	2,000	
Campaign/Election: GOTV, Sample Ballots, Voter Registration - G	3,000	1,534	1,466	1,000	More detail from subcommittee mid-year as ad and print strategy will change
Caucus: Caucus - G	1,000	961	39	-	
Contributions: Contributions - Non-Profit Organizations - G	600	40	560	550	LWV - 250, SWYF - 100, DNDA - 100, WSHL - 100
Organizational: Bank Service Charges - G	50	203	(153)	50	
Organizational: Credit Card Transaction Fees - G	800	531	269	500	
Organizational: Food and Beverage - G	2,300	2,088	212	2,250	
Organizational: King County Democratic Central Committee - G	2,034	2,034	-	1,034	more in line with other districts, KCDCC has better overall fundraising strategy
Organizational: Miscellaneous - G	750	259	491	250	
Organizational: Newsletter Mailing - G	1,406	1,637	(231)	1,406	21.3 cents each x 550 x 12
Organizational: Newsletter Production - G	3,600	2,020	1,580	2,100	175 per month
Organizational: Office Supplies - G	1,000	403	597	500	
Organizational: Outreach - G	500	550	(50)	600	
Organizational: Post Office Box - G	-	170	(170)	175	
Organizational: Postage (Non-newsletter, Non-campaign) - G	50	40	10	50	
Organizational: Printing and Copying (Non-campaign) - G	750	332	418	350	
Organizational: Rental (Hall) - G	4,000	5,329	(1,329)	5,400	450 per month
Organizational: Software Licenses and Fees - G	900	900	-	900	
Organizational: Web Site - G	-	140	(140)	140	
Fundraising: Garden Party - F	3,750	3,707	43	5,000	possibility of moving to more attractive venue
Fundraising: Other Functions - F	1,000	875	126	1,000	
Promotional: Advertising (General Awareness) - N	-	-	-	-	
Promotional: Advertising (Newspaper and Periodical - Campaign and Sample Ballot) - N	1,000	360	640	1,000	
Organizational: Buttons (Other Advertising) - O	300	168	132	175	
Organizational: Other Merchandise - O	-	-	-	-	
Organizational: Broadcast Email - G	400	345	55	750	
<b>Total</b>	<b>\$ 34,190</b>	<b>\$ 26,875</b>	<b>\$ 7,315</b>	<b>\$ 27,180</b>	
<b>Net</b>	<b>\$ (5,690)</b>	<b>\$ (1,616)</b>	<b>\$ (10,555)</b>	<b>\$ 4,970</b>	
<b>Balance Forward - 1/1/11</b>	<b>\$ 8,342</b>	<b>\$ 8,342</b>	<b>\$ 8,342</b>	<b>\$ 6,726</b>	
<b>Ending Balance</b>	<b>\$ 2,652</b>	<b>\$ 6,726</b>	<b>\$ (2,213)</b>	<b>\$ 11,697</b>	Caucus cost in '12 est \$10,000, '08 = \$18,000 tot

**34th DISTRICT DEMOCRATS  
FINANCES**

As of 02/25/11

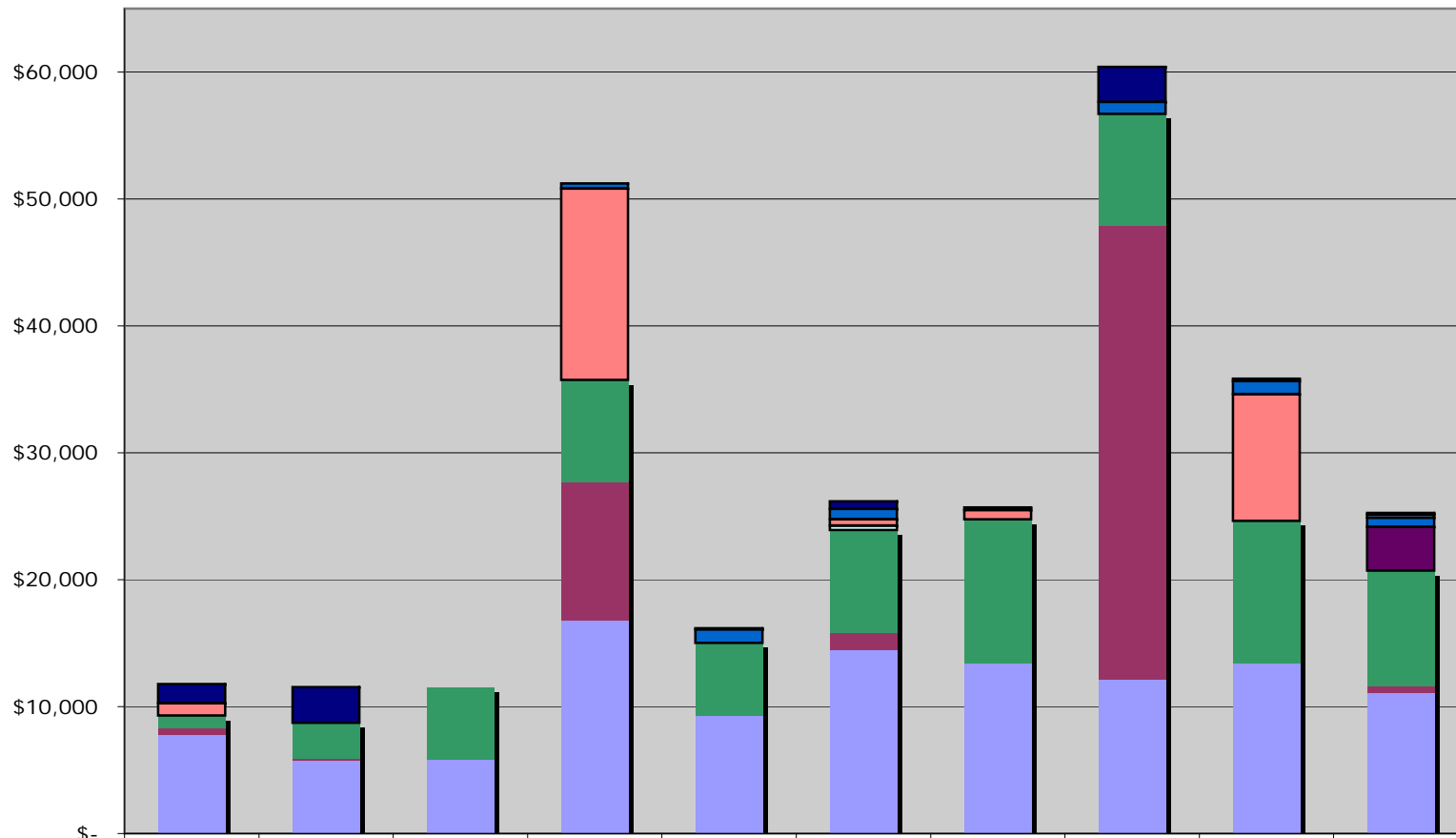
	<u>2010</u> <u>Actual</u>	<u>2009</u> <u>Actual</u>
<b>REVENUE</b>		
Member Contributions	\$ 11,113	\$ 13,401
Forums		
Direct Mail		
Garden Party	9,087	11,203
Other Fundraisers	3,450	
Caucus	505	
Special Contributions (Unions, Electeds)		5,000
Bequests		5,000
Merchandise Sales	729	1,037
Low Donor Fundraiser	239	
Interest Income	1	4
Other	<u>135</u>	<u>205</u>
	\$ 25,260	\$ 35,849
<b>EXPENSES</b>		
Advertising (Campaign) - N	\$ 360	\$ 1,042
Bank Service Charges - G	203	36
Broadcast Email - G	345	416
Buttons (Other Advertising) - O	168	142
Caucus - G	961	
Contributions - Non-Profit Organizations - G	40	550
Credit Card Transaction Fees - G	531	606
Donor Fundraiser	875	
Election Contributions - C	2,250	10,918
Food and Beverage - G	2,088	2,265
Garden Party - F	3,707	3,606
GOTV, Sample Ballots, Voter Registration - G	1,534	3,814
King County Democratic Central Committee - G	2,034	2,534
Miscellaneous - G	259	630
Newsletter Mailing - G	1,637	3,890
Newsletter Production - G	2,020	5,660
Office Supplies - G	403	1,041
Other Merchandise - O	-	142
Outreach - G	550	175
Postage (Non-newsletter, Non-campaign) - G	40	34
Post Office Box - G	170	
Printing and Copying (Non-campaign) - G	332	539
Rental (Hall) - G	5,329	4,066
Software Licenses and Fees - G	900	900
Web Site - G	<u>140</u>	<u>-</u>
	\$ 26,875	\$ 43,007
<b>NET INCOME</b>	<b><u>\$ (1,616)</u></b>	<b><u>\$ (7,157)</u></b>
<b>CASH FLOW</b>		

**34th DISTRICT DEMOCRATS  
FINANCES**



	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
Revenue	11,773	11,533	11,510	38,232	16,862	26,188	40,801	60,412	35,849	25,260
Expense	11,293	10,035	7,754	43,073	13,906	26,826	18,789	57,949	43,007	26,875
Net	481	1,498	3,755	(4,841)	2,956	(639)	22,012	2,463	(7,157)	(1,616)
Balance EOY	1,510	3,008	6,763	3,911	4,879	4,240	26,253	28,716	8,342	6,726

**34th DISTRICT DEMOCRATS  
FINANCES**



	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
Other	1,500	2,825	-	-	100	612	209	2,778	208	136
Low Donor Fundraising									-	239
Merchandise Sales			-	423	1,097	825	-	960	1,037	729
Special Contributions	1,000		-	15,100	-	500	750	-	10,000	-
Special Fundraisers									-	3,450
Forums			-	-	-	367	-	-		
Auction	942	2,853	5,648	7,996	5,733	8,099	11,310	8,791	11,203	9,087
Caucus	556	80	-	10,921	-	1,311	-	35,749	-	505
Memberships	7,776	5,775	5,862	16,793	9,257	14,474	13,433	12,133	13,401	11,113

**34th DISTRICT DEMOCRATS  
FINANCES**

As of 02/25/11

	<u>2008</u>	<u>2007</u>	<u>2006</u>	<u>2005</u>	<u>2004</u>	<u>2003</u>	<u>2002</u>	<u>2001</u>
	<u>Actual</u>	<u>Actual</u>	<u>Actual</u>	<u>Actual</u>	<u>Actual</u>	<u>Actual</u>	<u>Actual</u>	<u>Actual</u>
<b>REVENUE</b>								
Member Contributions	\$ 12,133	\$ 13,433	\$ 14,474	\$ 9,257	\$ 16,793	\$ 5,862	\$ 5,775	\$ 7,776
Forums	-	-	367					
Direct Mail	-	15,100	-	-	-	-		1,500
Garden Party	8,791	11,310	8,099	5,733	7,996	5,648	2,853	942
Other Fundraisers (T-Shirts B	960	-	825	1,097	423	-		556
Caucuses	35,749	-	1,311	-	10,921	-	80	
Special Contributions - Electe	-	750	500	675	2,100	-		1,000
Other	2,778	209	612	100	-	-	2,825	-
	<u>\$ 60,412</u>	<u>\$ 40,801</u>	<u>\$ 26,188</u>	<u>\$ 16,862</u>	<u>\$ 38,232</u>	<u>\$ 11,510</u>	<u>\$ 11,533</u>	<u>\$ 11,773</u>
<b>EXPENSES</b>								
Advertising	\$ 6,276	-	250	1,407	2,425			505
Bank Service Charges	85	136	31	24				
Caucus/Election Expense	18,066	3,097	4,223		9,089		790	858
Contributions - Community O	200	200	490		8,350	1,650	3,788	2,050
Energy Forum	-	-	904					
Food and Beverage	1,806	2,000	958	1,726	-			
Fundraising	-	1,000	-	1,108	1,301	84	355	1,503
Garden Party Expense	2,282	1,512	2,360					
Independent Expenditures	-	250	-	-	1,652	1,482	406	1,000
KCDCC	1,034	1,000	600	1,100	351	500	500	780
Misc.	437	519	10		4,411	515	246	479
Newsletter	8,903	5,695	5,213	3,302	5,984	1,269	1,687	1,959
Office Supplies	884	50	271	161				
Contributions - Campaign Re	8,134	-	4,450	100	400			
Outreach, GOTV, Voter Reg	460	306	3,598	376				
PO Box	-	170	175	155				
Postage	1,262	466	23	2,413	6,827	1,380	1,529	1,978
Printing and Copies	1,584	-	-	657	14			
T-Shirts, Buttons	2,106	-	722					
Rental (Hall)	3,441	2,252	2,231	1,130	2,269	875	734	181
Website	280	140	326	246	-	-	-	-
Complete Campaigns Softwa	723	-						
Credit Card Transaction Fee	-	-						
Interest Income	(15)	(4)	(8)	-	-	-	-	-
	<u>\$ 57,949</u>	<u>\$ 18,789</u>	<u>\$ 26,826</u>	<u>\$ 13,906</u>	<u>\$ 43,073</u>	<u>\$ 7,754</u>	<u>\$ 10,035</u>	<u>\$ 11,293</u>
<b>NET INCOME</b>	<u>\$ 2,463</u>	<u>\$ 22,012</u>	<u>\$ (639)</u>	<u>\$ 2,956</u>	<u>\$ (4,841)</u>	<u>\$ 3,755</u>	<u>\$ 1,498</u>	<u>\$ 481</u>
<b>CASH FLOW</b>								
Beginning Balance	\$ 26,253	\$ 4,240	\$ 4,879	\$ 3,911	\$ 6,763	\$ 3,008	\$ 1,510	\$ 1,030
Net Income	2,463	22,012	(639)	2,956	(4,841)	3,755	1,498	481
Cash Flow From Operations	<u>28,716</u>	<u>26,253</u>	<u>4,240</u>	<u>6,867</u>	<u>1,922</u>	<u>6,763</u>	<u>3,008</u>	<u>1,510</u>
Prepaid Contributions	-	-	-	(905)	905			
Accounts Payable	-	-	-	(1,083)	1,083	-	-	-
Ending Cash Book Balance	<u>\$ 28,716</u>	<u>\$ 26,253</u>	<u>\$ 4,240</u>	<u>\$ 4,879</u>	<u>\$ 3,911</u>	<u>\$ 6,763</u>	<u>\$ 3,008</u>	<u>\$ 1,510</u>