

OUTREACH COMMITTEE MINUTES from 4-15-2010

Attendance: Elizabeth Heath, Harry Vye, Chris Wiess, Steve Butts, Bruce Stotler, and Les Treall

Our agenda was to discuss how to recruit and retain volunteers. This was mostly brainstorm and discussion. Key ideas are below as they came out.

- When asking for leads for events, have a list of what is required to be done and the times and dates required and ask for a specific event.
- Have pictures of us from previous years, in action, on the top of the website home page so we have more exposure.
- Have poster boards/ signs at the membership meetings with the calendar of events for the next month or two, so people know what's coming.
- Have Kimber email local PCOs notifying them and asking for their help.
- Get 2 sides vests/aprons or some other identifying system for when we do clean ups or similar events so people will know we are there and that we are the 34th Dems.
- Increase our efforts to recruit and support members from ethnic groups, and work with them to gain access to more communities.
- Increase expectations of PCOs, expect them to be more involved and supporting of our activities.
- Share volunteers. (I think this meant with other organizations, but may have meant with other committees.)
- Have links to the web sites of organizations that we want to support on our web site, so our members will know who needs help and why we want to help them. Get links to our site on theirs if it won't jeopardize the tax exempt status.
- Use the issues of the day to motivate people.
- Use the phrase "give back to the community" to encourage volunteers to step up.
- Have people with clip boards at the door signing folks up for the events in the upcoming month.
- Have monthly asks at the beginning of the membership meeting (not at good of the order) with the events of the month.

It was decided to try to implement some of these right away. We will try to get the signs of events, the "greeters" and announcements early on the agenda done for next meeting, and start a dialog with PCO chair Kimber.

Elizabeth will research getting cheap vests that can be silk screened and Steve said he can do the silk screenings if we get the vests